



Company Overview

Sep 2016

Value Proposition

Talent and Expertise
Customer Focused
Best Total Cost of Engagement
Proximity



We augment value through software

Best in class user experience,
enterprise mobility and data exploding;
lowering your cost of ownership.

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Application Outsourcing

Design, Development, Maintenance, Testing

Web, Mobile, Embedded, System Integration



Focused on Outcome Based Services

Fixed Price, Managed Services, Workforce Management

- Headquarters in **Monterrey** and Design centers in **Aguascalientes** and **Guadalajara**.
- On-Site Development in **Mexico City**, **San Diego CA**, **San Jose CA**, **Dallas TX**, **Chicago IL**, **Neenah WI** and **Kokomo IN**.
- 400+ Staff
- Attrition <15%
- 75% USA Engagements
- Since 1997
- USA Subsidiary



CERTIFICATIONS, AWARDS & ALLIANCES



2006



2010



2011



2012

2013



2014

2015



1. Value Proposition:
 - Talent plus Expertise,
 - Customer Focused and Reputation
 - Best Cost of Engagement
 - Proximity
2. Agile Delivery Model
3. Lower Attrition Rates
4. Financial Strength
5. Communication Convenience
6. Flexible engagements



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